

## 2024 AAUW Survey Results

33 members responded (approximately 23% response rate); response rate per question in ( )

### Section 1 - Introduction

AAUW-Prescott is celebrating its 75th year! There have been many branch accomplishments in that time. Looking ahead to the next several years, the AAUW Board would appreciate your input on how we move forward, engaging with our mission in new and exciting ways. In light of our mission, please take some time to answer the following questions.

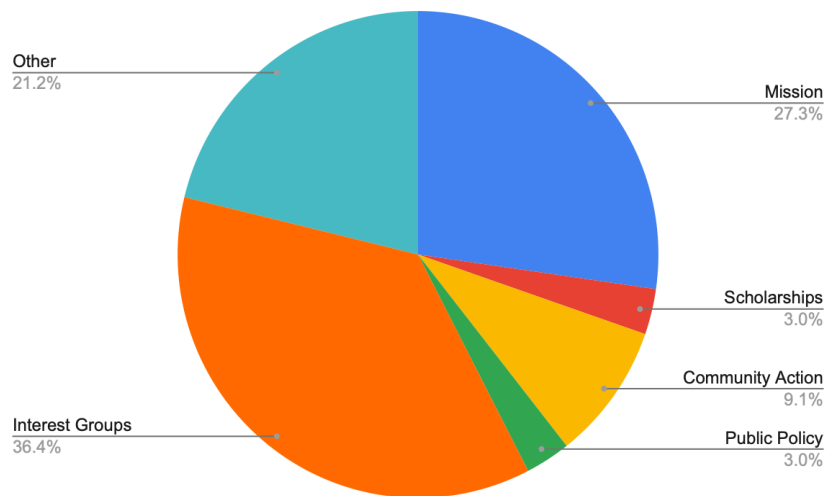
**Mission: To advance gender equity for women and girls through research, education, and advocacy.**

### Section 2 - General

What was the **primary** reason you joined AAUW? (33)

Support Mission	9	27.3%
Support Scholarships	1	3.0%
Community Action	3	9.1%
Public Policy Initiatives	1	3.0%
Interest Groups	12	36.4%
Other	7	21.2%

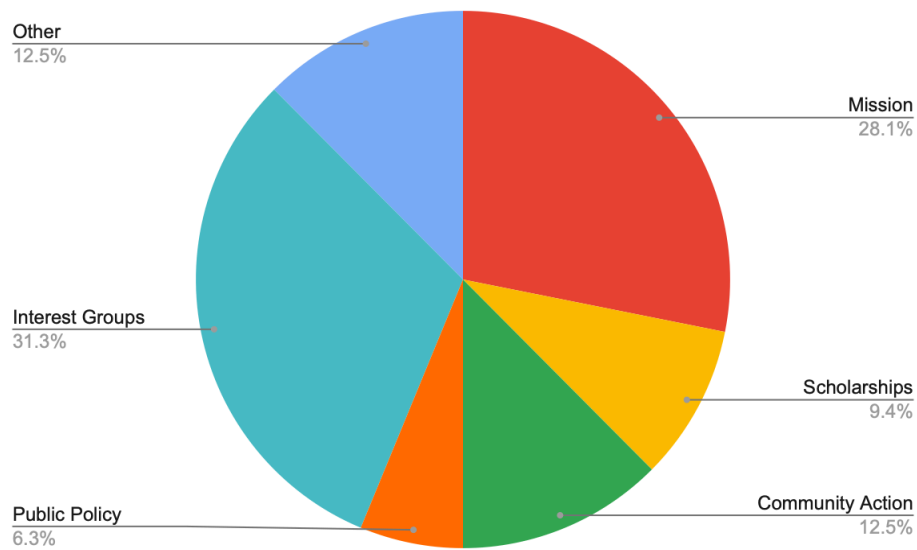
Other: Connection with like minded people; to meet people; to work with open-minded people; intellectual stimulation; meet interesting relatively liberal women



What was the ***secondary*** reason you joined AAUW? (32)

Support Mission	9	28.1%
Support Scholarships	3	9.4%
Community Action	4	12.5%
Public Policy Initiatives	2	6.3%
Interest Groups	10	31.3%
Other	4	12.5%

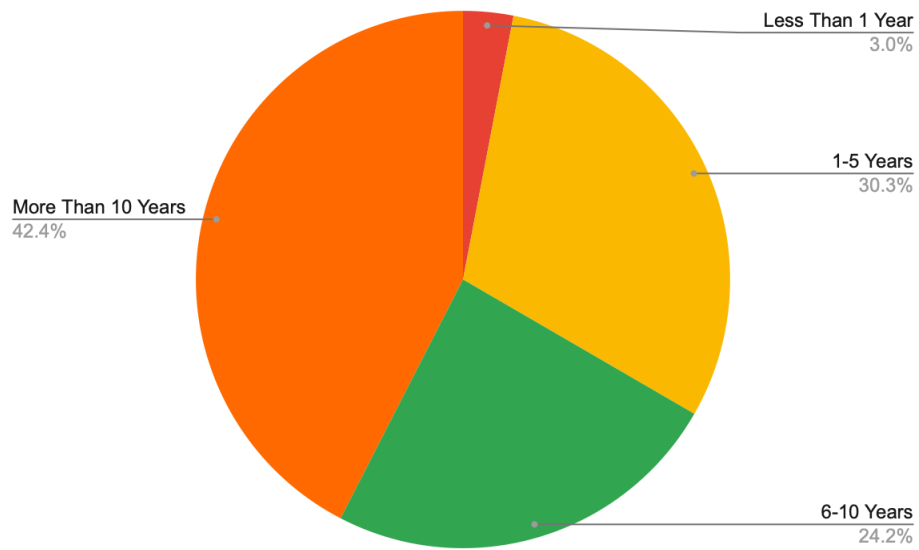
Other: Connection with like minded women; friends with educated women



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How many years have you been a member? (33)

Less than one year	1	3.0%
1-5 years	10	30.3%
6-10 years	8	24.2%
More than 10 years	14	42.4%

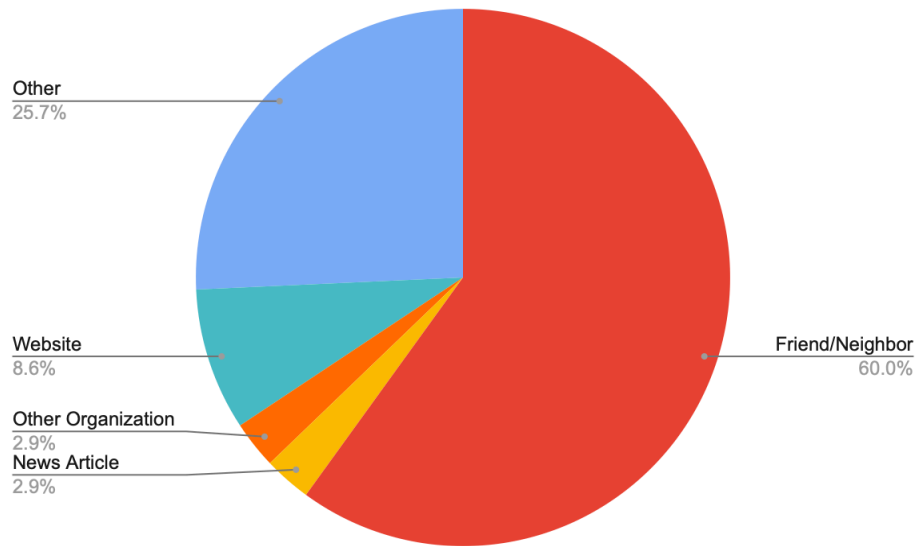


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How did you ***initially*** learn about AAUW before joining? (33)

Friend/Neighbor	21	60.0%
News Article	1	2.9%
Through Yavapai College	0	0.0%
Through Another Organization	1	2.9%
Website	3	8.6%
Other	7	25.7%

Other: internet search for women's groups; member in another state; family; knew about from being an educator; library book group w/AAUW member; through college I attended

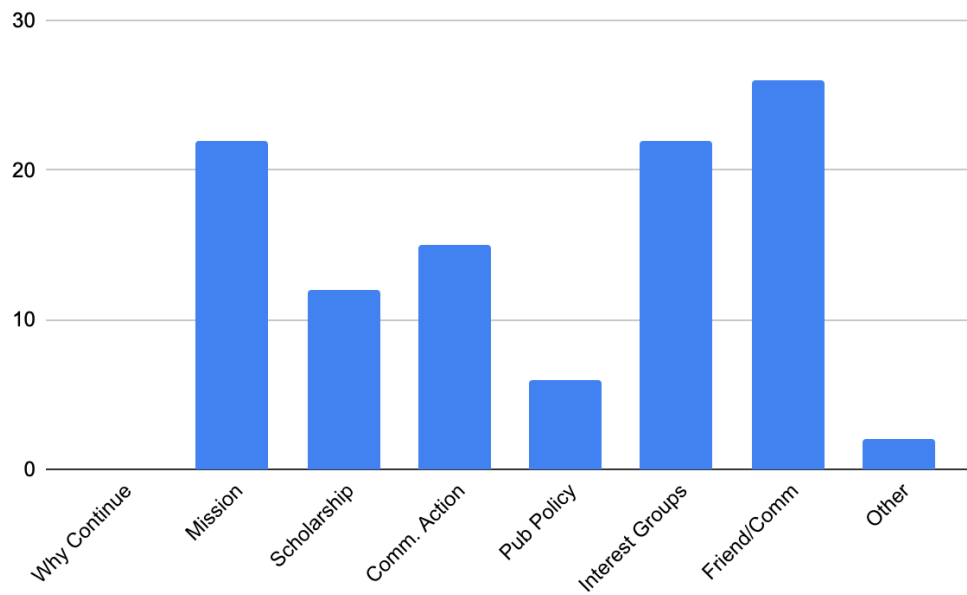


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Why do you ***continue*** to be a member of AAUW? Choose all that apply (33)

Support Mission	22	
Support Scholarships	12	
Community Action	15	
Public Policy Initiatives	6	
Interest Groups	22	
Friendship/Community	26	
Other	2	

Other: networking for practice; life membership

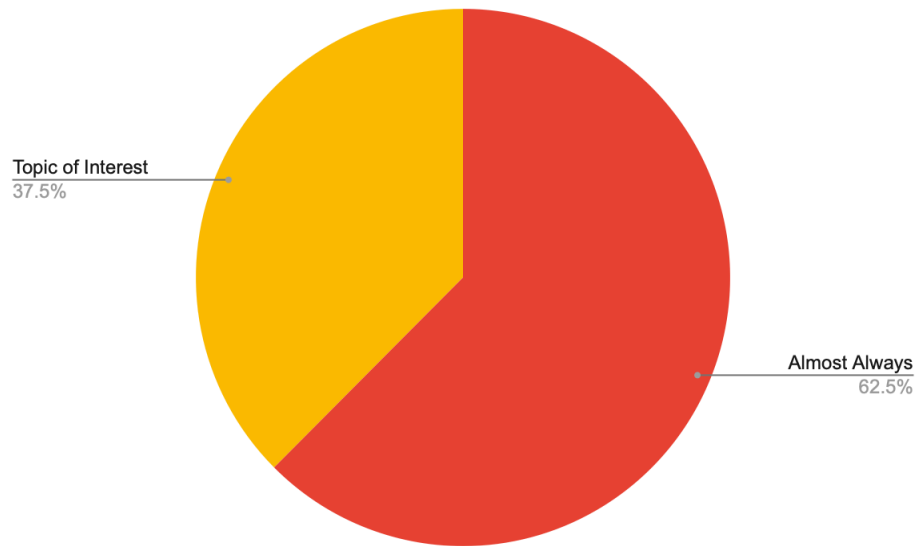


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### Section 3 - General Meetings/Programming

How often do you attend the General Meetings? (32)

Almost Always	20	62.5%
When Topic of Interest	12	37.5%
Never	0	0%

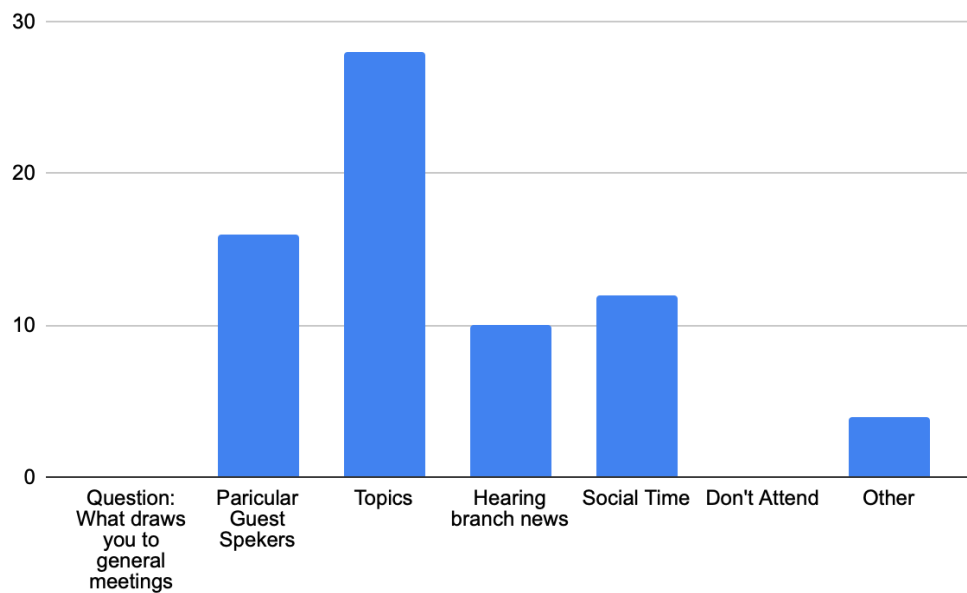


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If you **do** attend the General Meetings, what is it that draws you to them? Choose all that apply.  
(33)

Particular Guest Speaker	16
Topics	28
Hearing Branch News	10
Social Time	12
I Do Not Attend	0
Other	4

Other: responsibilities at meeting; board member; as often as I can; when I have a caregiver

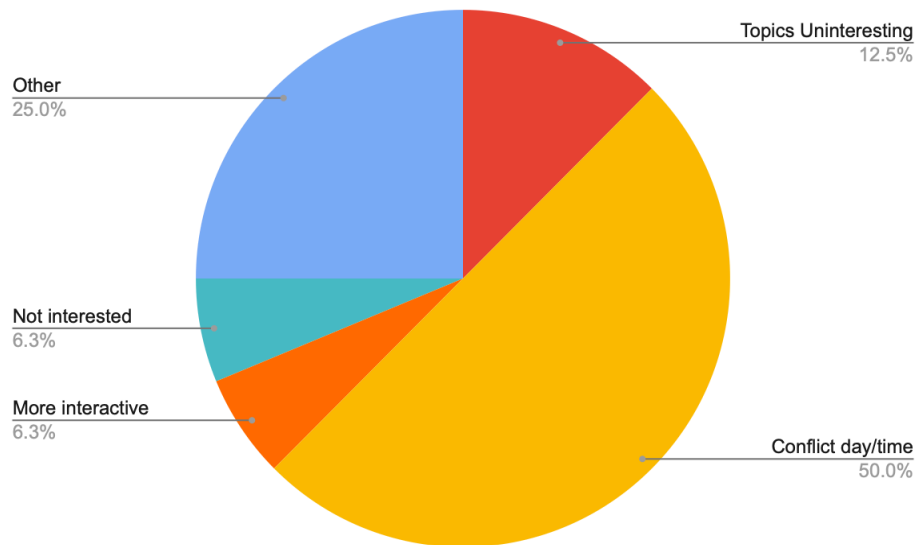


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If you ***do not attend*** General Meetings, why? (22 responded; “not applicable” answers were eliminated for statistical purposes leaving 13 responses)

Topics Not Interesting	2	12.5%
Conflict Day/Time	8	50.0%
Meetings Uninviting	0	0.0%
Rather More Interactive	1	6.3%
Not Interested	1	6.3%
Other	4	25.0%

Other: too early in day; illness; difficult to get out; need caretaker at home



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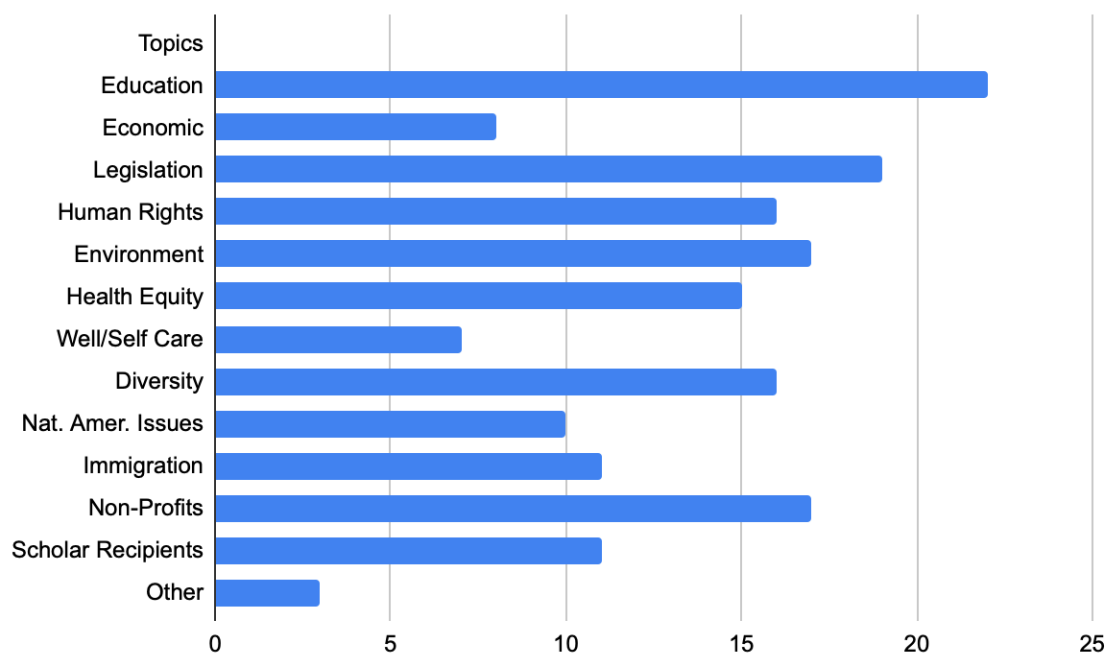


The AAUW Board and Programming Co-Chairs will be working over the summer to plan topics and guest speakers for the 2024-25 year which align with our mission. Choose the topics which are of the most interest. Choose all that apply. (32)

Education	22
Economic Security	8
Legislation re:Women	19
Human Rights	16
Environmental Issues	17
Health Equity Issues	15
Wellness/Self Care	7
Diversity & Inclusion	16
Native American Issues	10
Immigration	11
Local Non-Profit Endeavors	17
Scholarship/Opportunity Award Recipients	11
Other	3

Other: health & exercise; college faculty speakers; diversity as goal, not as topic; women in trade school & non-traditional jobs

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Are there subjects within these topics you'd like to know more about? (i.e. I'd like to know more about meditation as part of self care)? (3)

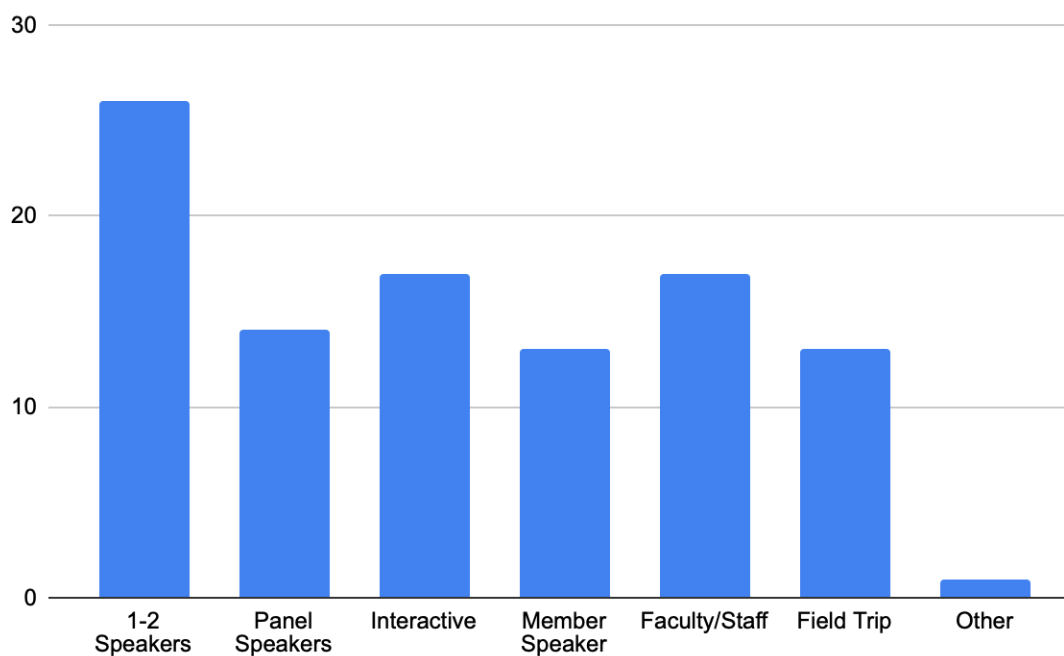
Yavapai Tribe
Artificial Intelligence
School Vouchers
Regenerative agriculture & how to support it locally

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What format would you like to see at the General Meetings? Choose all that apply. (32)

One or Two Guest Speakers	26
Panel of Speakers	14
Activity/Interactive Presentation	17
Member Speaker on Area of Expertise	13
Faculty/staff Speakers	17
Field Trip	13
Other	1

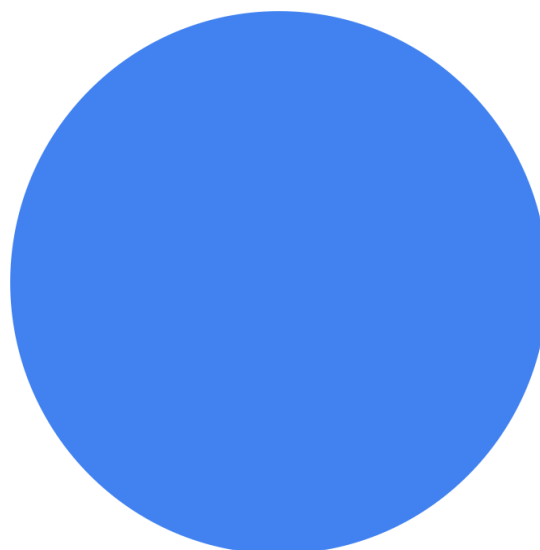
Other: Field trip as separate activity, not part of general meeting



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Would you like to hear from local organization for 5-10 minutes at the General Meetings? (i.e. Suzie Roth on the state of school libraries)? (33)

Yes	33	100%
No	0	0.0%



Please list any guest speakers and their area of expertise you would recommend.

<b>Name</b>	<b>Area of Expertise</b>
Tim Carter	(Past) Superintendent, Yav. County Schools
Women Athletes	
Deb Prieto	Volunteer Coordinator, PUSD
Mike	Yavapai Extension Services
Jennifer Jacobson, Ph.D.	Prof. of Sociology & Gender Studies

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If you are able, please provide contact information.

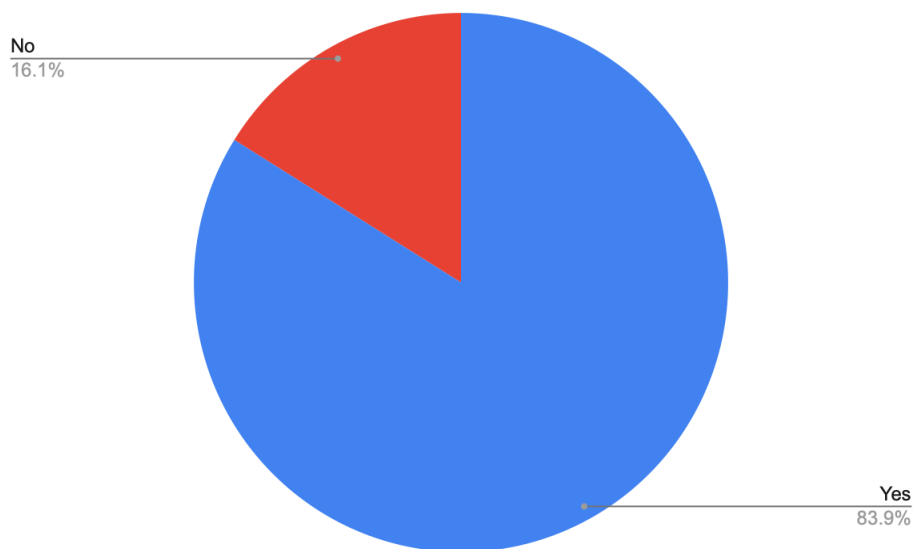
Name	Email	Phone
Dr. Jacobson	jennifer.jacobson@yc.edu	
Deb Prieto	deb.prieto@prescottschools.com	

#### Section 4 - Community Action/Public Policy/Scholarship

Our future goal is to strengthen our public policy and community action, as we also continue our Scholarship and Opportunity Award program. Please answer the following.

Have you participated in community action in the past? (31)

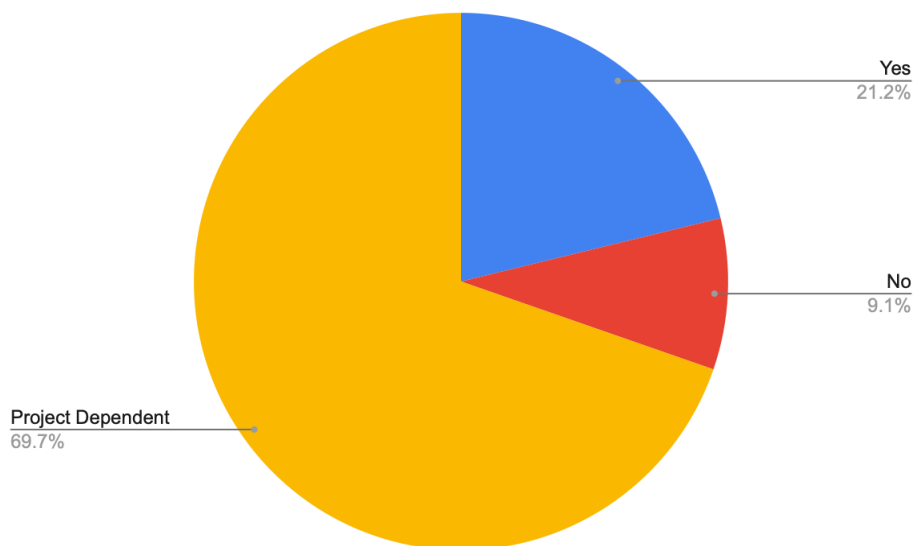
Yes	26	83.9%
No	5	16.1%



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Would you like to participate in community action in the future?

Yes	7	21.2%
No	3	9.1%
Maybe depending project	23	69.7



What needs in our community can AAUW-Prescott help address through community action that align with our mission? (9)

Do more with high school girls
Homelessness as it affects women and children
Food and housing security
Education
PASS (Prescott Area Shelter Services)
Domestic violence and women's shelters
School supplies and meals in low income area schools
Supporting women and girls
Anything that aids young women students

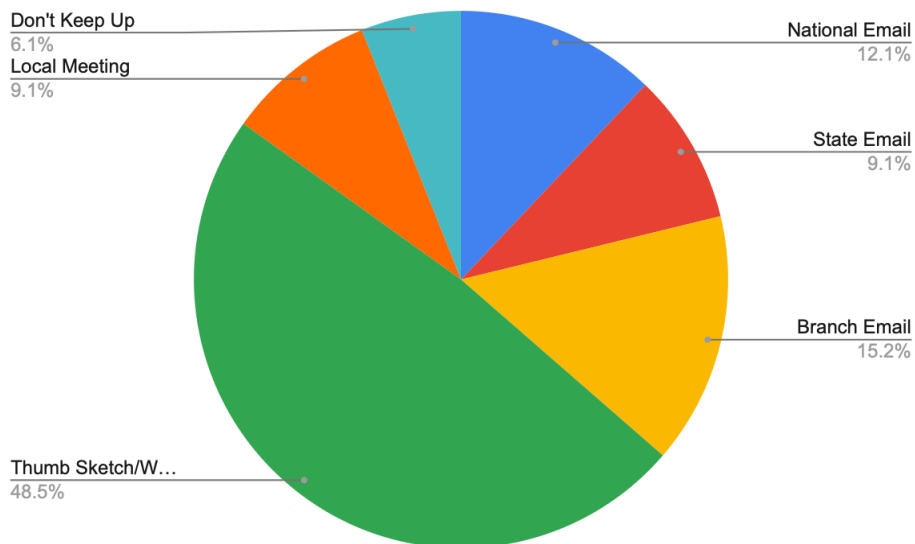
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To what organizations do you belong or know of that AAUW-Prescott might work with to establish or aid in an ongoing community action project? (6)

CCJ (Coalition for Compassion & Justice), People Who Care, PASS (Prescott Area Shelter Services)
Mountain Artists Guild (non-profit)
Monday Club of Prescott
Big Brothers, Big Sisters
Technology Education organization
Not sure at this time

How do you keep abreast of AAUW's pertinent public policy issues or initiatives? (33)

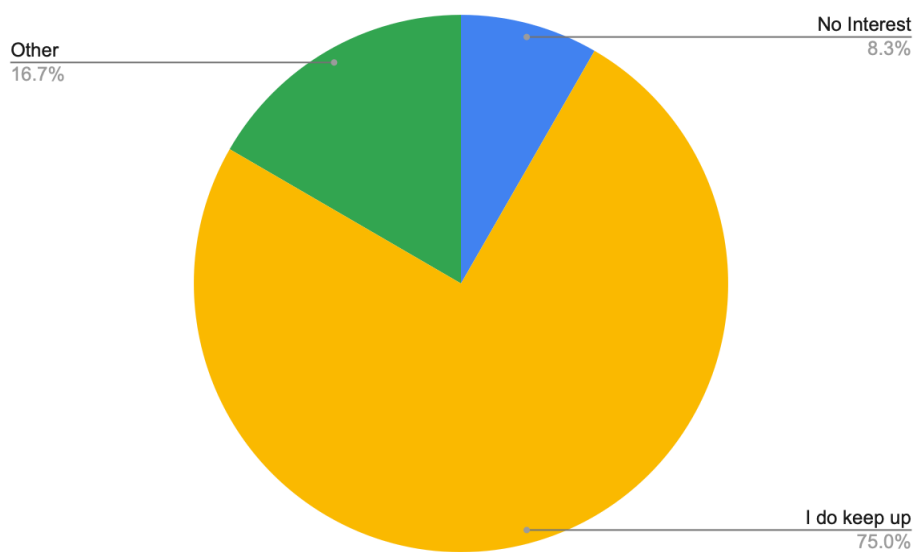
National email	4	12.1%
State email	3	9.1%
Branch email	5	15.2%
Thumb Sketch/Website	16	48.5%
Local Meeting	3	9.1%
I don't keep up	2	6.1%



If you ***do not*** keep up with public policy, why? (9)

It doesn't interest me	1	8.3%
Lack of available information	0	0.0%
NA; I do keep up	9	7.5%
Other	2	16.6%

Other: I am not good about keeping up; more urgent general crisis

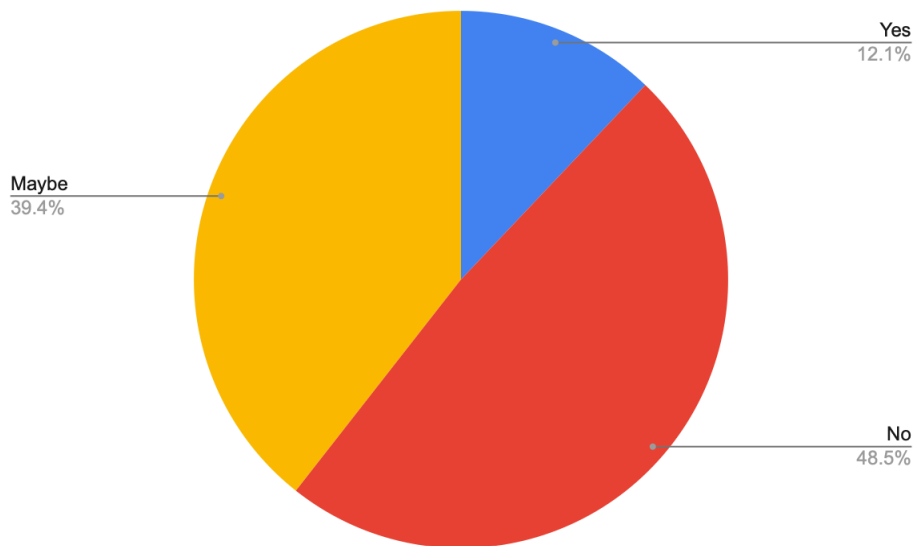


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Will you be part of a group that attends events of public policy interest and then communicates information to the branch (i.e. attend a school board or city council meeting)? (33)

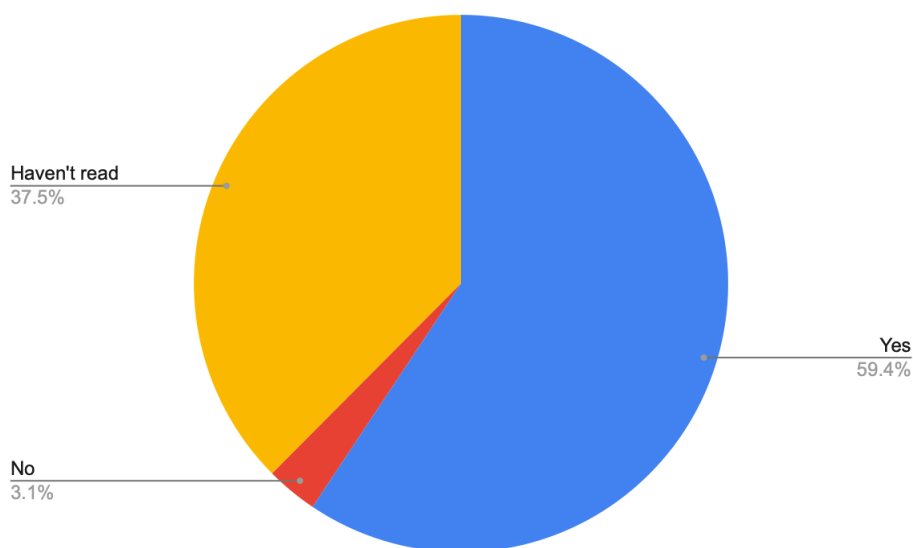
Yes	4	12.1%
No	16	48.5%
Maybe	13	39.4%



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Are the details of our two endowed scholarships at Yavapai College and our new Opportunity Award explained well on our website? (32)

Yes	19	59.4%
No	1	3.1%
Haven't Checked Website	12	37.5%



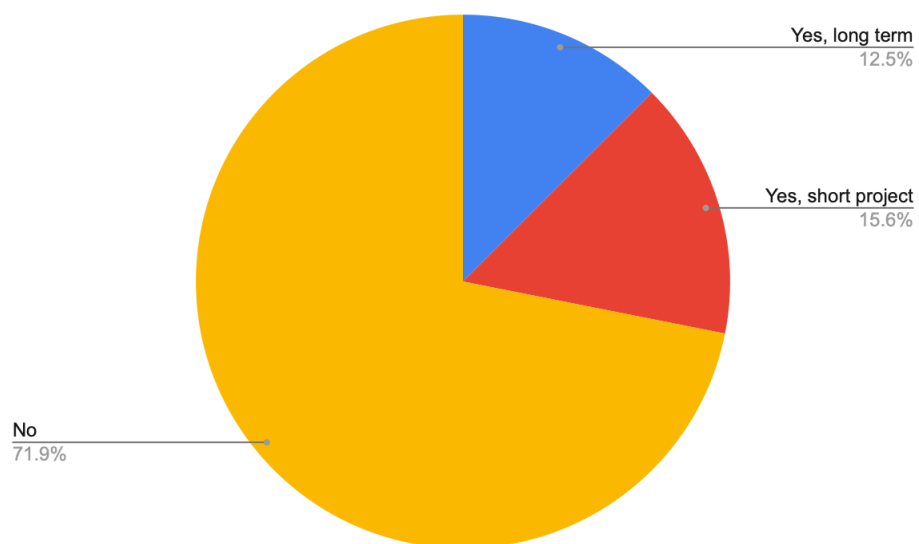
Do you have ideas for how we might garner more funds for these purposes from outside AAUW? Please specify. (3)

Revisit the Southwest Wine Center in Clarkdale as a fund raiser
Apply for state and local grants
Research corporate sponsorships

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Will you serve on the scholarship/opportunity award committee? (32)

Yes, long term	4	12.5%
Yes, for short term project	5	15.6%
No	23	71.9%

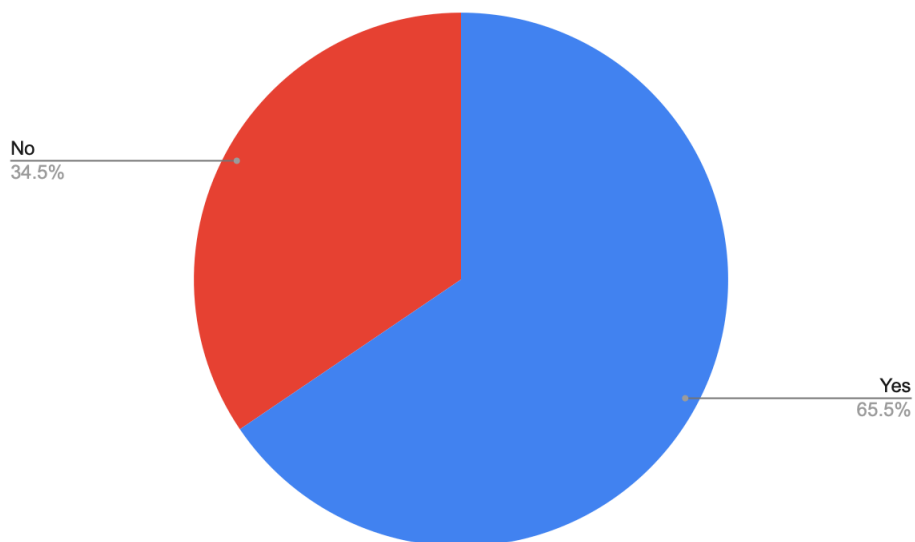


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## Section 5 - Membership

Would you like to see more social events for members outside of the general meetings and interest groups? (29)

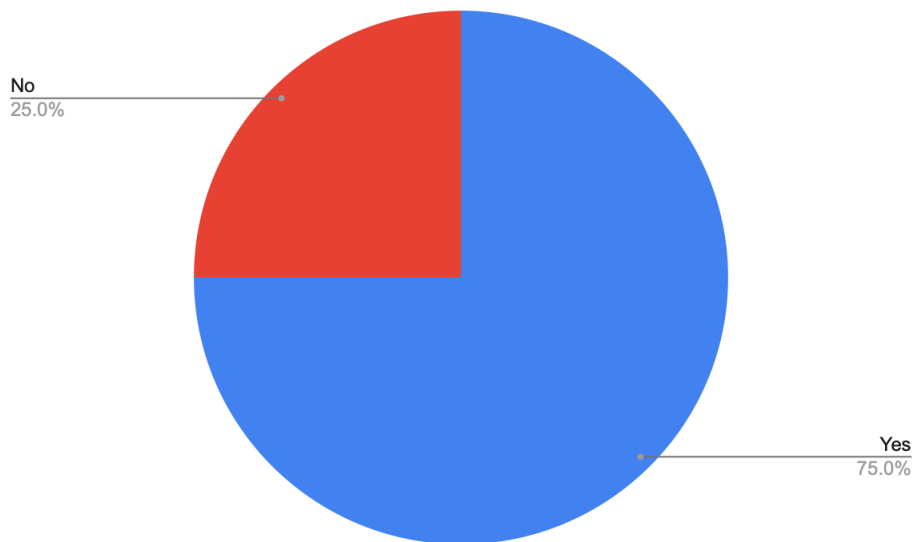
Yes	19	65.5%
No	10	34.5%



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Will you attend a new member event either as a new or old member? (28)

Yes	21	75%
No	7	25%



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Will you be a greeter at our AAUW General Meetings to welcome members and visitors? (26)

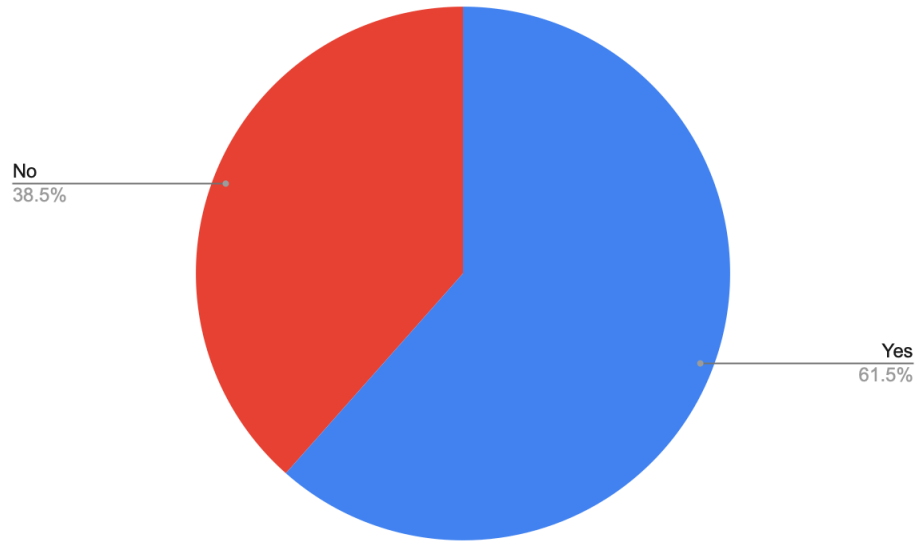
Yes	13	50%
No	13	50%



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Will you be willing to buddy with a new member at our general meetings? (26)

Yes	16	61.5%
No	10	38.5%

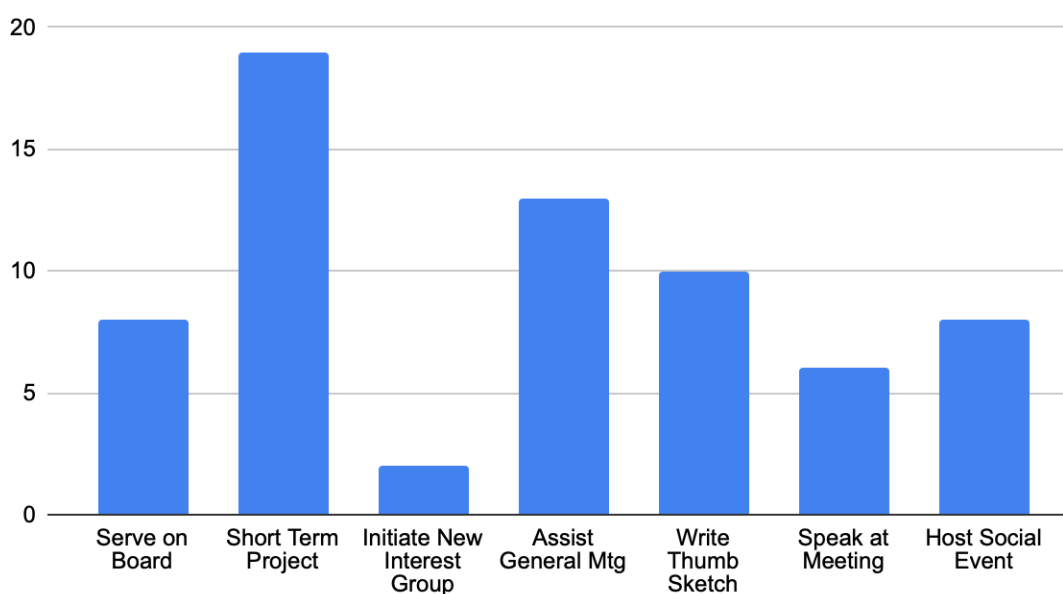


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Choose all that apply. As a member I would (24):

Serve on the AAUW Board	8
Work on short term committee/project	19
Initiate a new interest group	2
Assist at general meetings	13
Write an article for Thumb Sketch	10
Speak at a general meeting	6
Host a social event	8

As a member I would:



Are there any other ways you envision participating in the branch? (2)

Maybe after I retire and the next election
I have served my branch. Time for younger members to do their part.

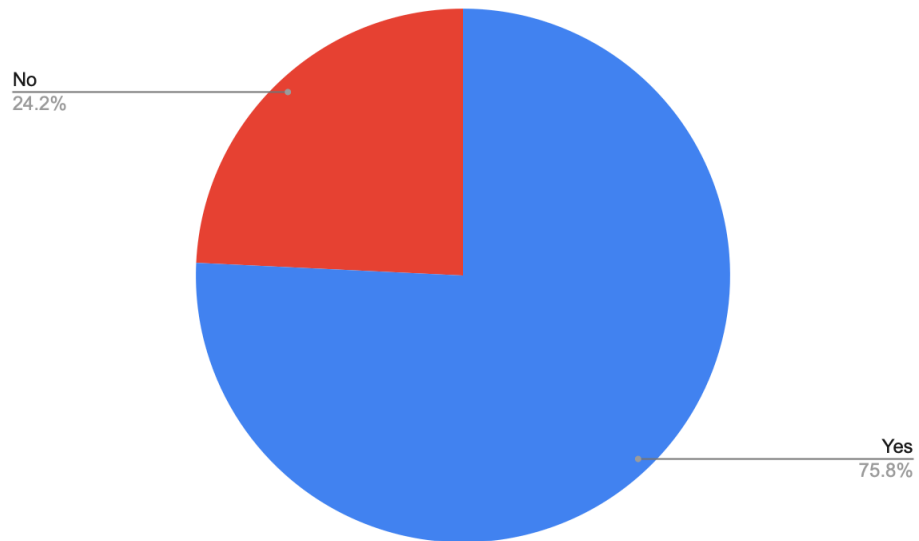
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## Section 6 - Interest Groups



Are you a member of one or more interest groups? (33)

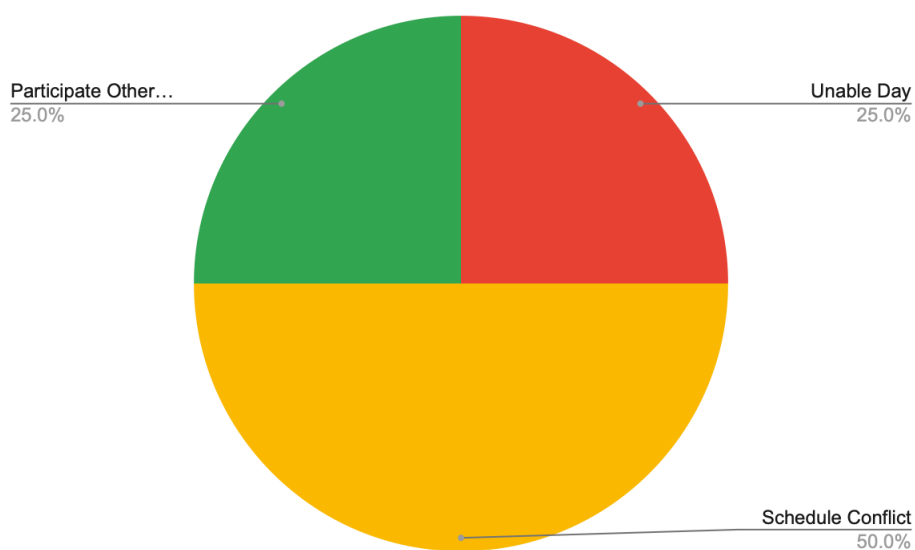
Yes	25	75.8%
No	8	24.2%



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If you are **not** a member of an interest group, why not? (15 responded; “not applicable” answers were eliminated for statistical purposes leaving 6 responses)

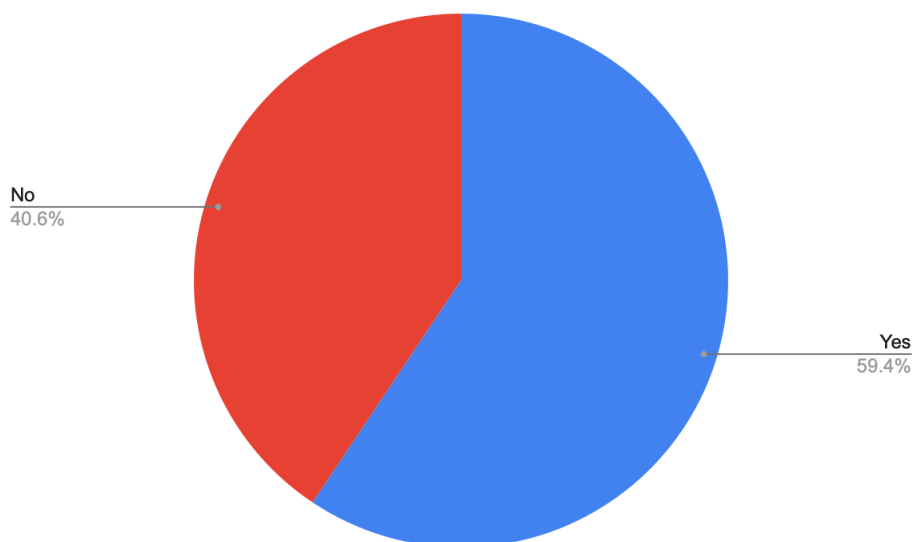
No existing groups interest me	0	0.0%
Unable to meet during day	2	25.0%
Scheduling conflict	4	50.0%
I prefer to participate in other ways	2	25.0%



Continued

Do you know the process for establishing a new interest group? (32)

Yes	19	59.4%
No	13	40.6%



## Section 7 - Final

### Additional Comments

Sorry, I cannot volunteer more. I have been active in the past--now have inhibiting health issues.

I have had to slow down in activities since I moved to Touchmark and my husband requires more care. Also, having recently turned 90 it is time to bow out of many activities I used to enjoy.

We need to receive updates of the changes and additions to the membership directory more often.

It's always 20 percent of a group that does 80 percent of the work. I applaud you and am sorry not to be in the productive percent, but it's just not in the cards right now. Thanks for everything!

This survey is very well done. Thank you.

Hoping a good percentage of members answer this survey!!